



# Data and Privacy File Guides

## Apple Media Services: External Subscription History

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**File name** External Subscription History.csv

**File description** This file contains detailed history of subscription events sent to Apple by external subscription platforms (e.g., Google Play Store).

**Why Apple keeps this information** Apple retains this information to audit financial transactions and to enable/disable a user's subscription.

| Field Name                   | Details                                                                                                                                                                                                                                                 |
|------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Apple ID Number              | Apple account identifying number                                                                                                                                                                                                                        |
| Automatic Renewal?           | Whether the subscription will automatically be renewed when it reaches its current expiration time                                                                                                                                                      |
| Cancellation Reason          | The reason why a subscription was canceled or is not auto-renewing (e.g., user canceled the subscription, subscription was canceled by the system, subscription was replaced with a new subscription, subscription was canceled by the developer, etc.) |
| Currency                     | Currency of the transaction                                                                                                                                                                                                                             |
| Event Date Time              | Date and time on which the activity occurred                                                                                                                                                                                                            |
| Event Type                   | The type of action taken by the user (e.g., purchase, renew, expire, upgrade, downgrade, etc.)                                                                                                                                                          |
| External Partner             | External partner Identifier (e.g., Google Play Store)                                                                                                                                                                                                   |
| Has An Offer?                | Whether the subscription has an offer or not                                                                                                                                                                                                            |
| Item Reference Number        | The identifier for the subscription                                                                                                                                                                                                                     |
| Invoice Subtotal Amount      | Invoice amount excluding tax                                                                                                                                                                                                                            |
| Order Number                 | The transaction's order number from external partner                                                                                                                                                                                                    |
| Refund Amount                | The refunded amount, if applicable                                                                                                                                                                                                                      |
| Store Front                  | The country from which the user action was taken                                                                                                                                                                                                        |
| Subscription Expiration Date | Date and time on which the subscription will expire                                                                                                                                                                                                     |
| Subscription Granted Date    | Date and time on which the subscription started                                                                                                                                                                                                         |